

PSWC 2015



THE UNIVERSITY OF ARIZONA

The University of Arizona student chapter of the American Society of Civil Engineers (ASCE) is proud to announce that we are hosting the 2015 Pacific Southwest Conference (PSWC) from April 9th to April 11th. This annual conference will consist of a variety of civil engineering events, and will bring 18 other ASCE student chapters to Tucson. In addition to over 1,000 students, there will also be faculty advisors, engineering professionals, and volunteers in attendance. This is an exciting opportunity for us to come together to demonstrate our engineering talents, as well as for our chapter to show all that our great city has to offer!

We would like to personally extend to you the opportunity of helping to support our chapter through sponsorship of this important event. By becoming a sponsor, you will not only help to make PSWC possible, but the conference itself will be a prime opportunity to bring attention to your organization in front of over 1,000 students from across Arizona, California, Nevada, and Hawai'i. Your organization name and logo will be able to appear throughout all three days of PSWC, including, but not limited to space on the programs, t-shirts, and various signage. The success of this student-run conference relies heavily on the support we receive from our sponsors.

The U of A ASCE student chapter is registered as a subgroup of the ASCE Arizona Section, which is a 501©(3) non-profit organization. This allows for all financial support given to the student chapter to be tax deductible. Please consider the following list of opportunities to support us in this major effort.

SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL - \$10,000

Diamond Sponsors receive all benefits associated with the “Platinum” level, plus they will receive a special reserved table and full meal at the Awards Banquet with special recognition at The Pima Air and Space Museum. Sponsors will also be given 1 full page of space in the PSWC program to advertise. At this level of commitment to U of A ASCE, the PSWC Co-Coordinator would like to meet with these sponsors to determine a unique way of showing our gratitude.

PLATINUM LEVEL - \$5,000

Platinum Sponsors receive all benefits associated with the “Gold” level, plus your name and logo will be presented on all banners displayed throughout the conference. You will also be given a ½ page space in the PSWC program to advertise. In addition, a booth for your organization at the PSWC Career Fair will be included.

GOLD LEVEL - \$2,500

Every individual or entity willing to show their support will be listed on our website (<http://pswc2015.weebly.com>) as well as in the PSWC program, which will be distributed to all attendees. The program will provide maps, the event schedule, general information, advertisements, and a listing of all sponsors. Gold Sponsors will be verbally recognized during the Awards Banquet slideshow presentation. Additionally your organizations name and logo will be printed on the back of the PSWC T-shirt, which will be given to all attendees.

BRONZE LEVEL - \$1,000

Every individual or entity willing to show their support will be listed on our website (<http://pswc2015.weebly.com>) as well as in the PSWC program, which will be distributed to all attendees. The program will provide maps, the event schedule, general information, advertisements, and a listing of all sponsors. Bronze Sponsors will be verbally recognized during the Awards Banquet slideshow presentation.

SPECIFIC EVENT OPPORTUNITIES

Specific Event Sponsors receive all benefits associated with the “Bronze” level. In addition, the organization name and logo will be added to any event-specific advertisements. Please contact a coordinator to reserve one of the specific events listed below.*

- Steel Bridge Sponsor.....\$4,000.00
- Concrete Canoe Sponsor.....\$4,000.00
- Awards Banquet Sponsor.....\$2,000.00
- Daily Lunch Sponsor.....\$2,000.00

*If your organization is interested in participating in PSWC in a way you do not see mentioned above, please do not hesitate to contact a coordinator. They will be happy to work with you!

PSWC PROGRAM OPPORTUNITIES

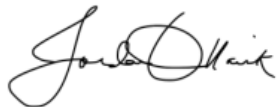
Your organization name and logo will appear in the PSWC program as an advertisement that will be distributed to over 1,000 civil engineering students.

Space is available as follows:

- Full Page Ad.....\$1,000.00
- ¾ Page Ad.....\$800.00
- ½ Page Ad.....\$600.00
- ¼ Page Ad.....\$350.00

The 2015 PSWC hosted by the University of Arizona ASCE student chapter cannot take place without the generosity of sponsors like you. We ask for your support in sponsoring this important event. We will work hard to provide a memorable experience for all PSWC attendees, as well as strive to make you proud of your sponsorship!

Thank you for your consideration,



Jordan Ollanik
2015 PSWC Fundraising Chair
ollanikj@email.arizona.edu



Haley Koesters
2015 PSWC Co-Coordinator
haleykoesters@email.arizona.edu



Alexis Grainger
2015 PSWC Co-Coordinator
alexisgrainger@email.arizona.edu

The most convenient way to become a sponsor is to contact any of the coordinators listed above. We will be happy to create an invoice for your requested level of sponsorship. A copy of this letter, as well as other information regarding PSWC 2015 can be found on our website: <http://pswc2015.weebly.com/>.

Return by Mail Option:

Sponsor Name: _____

Sponsor Address: _____

Contact Person & Email: _____

Sponsorship Level Requested: _____

Amount Enclosed: _____

Payable to: ATTN: UA ASCE
 1209 E 2nd St.
 Building 72
 Tucson, AZ 85719

ARIZONA SECTION



June 18th, 2014

Mark Lamer, PE
ASCE Arizona Section Treasurer
Northern Arizona University
PO Box 15600, Building 69
Flagstaff, AZ, 86011-5600

To whom it may concern:

This letter is being provided to inform you that the University of Arizona Society Of Civil Engineers (U of A SCE) is a subsidiary organization of the American Society of Civil Engineers (ASCE) Arizona Section. The ASCE Arizona Section is a not for profit tax exempt 501(c)(3) organization, with the Tax ID number 237383869. As a subsidiary organization of the Arizona Section the U of A SCE group is under the Arizona Sections Tax ID number and non-profit status. For more information please find the IRS W-9 form for the ASCE Arizona Section that the U of A students have provided.

If you have any questions regarding this information please email me at mark.lamer@nau.edu.

Thanks,

Mark Lamer, PE
ASCE Arizona Section Treasurer

Mission Statement

"The Arizona Society of Civil Engineers (AzSCE) will lead the Civil Engineering community in Arizona by advancing the profession through membership involvement and public outreach, and by promoting sound public policy through awareness and understanding."